

ENG 238

ETHICS & TECHNICAL WRITING

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“the study of principles of
conduct that apply to an
individual or a group”

p. 18

FOUR STANDARDS

RIGHTS

UTILITY

JUSTICE

CARE

RIGHTS

NEEDS

WELFARE

E

JUSTICE

RELATIONAL

DISTRIBUTION

OF COSTS & BENEFITS

UTILITY

USE-VALUE

ENDS VERSUS MEANS

CARE

INTER-
RELATIONAL
PROXIMAL

RESPONSIBILITIES

Y

FOUR STANDARDS

RIGHTS

JUSTICE

E



OBLIGATIONS TO ORGANIZATIONS

COMPETENCE LOYALTY

E

GENEROSITY

HONESTY CONFIDENTIALTY

OBLIGATIONS TO PUBLIC

SAFETY

EFFECTIVENES

S

OBLIGATIONS TO COPYRIGHT HOLDERS

DON'T

~~PLAGIARIZE~~
GAIN PERMISSION

GIVE CREDIT

FAIR USE

INTEGRITY AT SHIPPENSBURG UNIVERSITY

SWATANNEY

Don't Bribe

Don't Cheat

Don't Get Unapproved Assistance

Don't Alter or Forge Academic Records

INTEGRITY AT SHIPPENSBURG UNIVERSITY

SWATANNEY

Don't have others do your research or work

Don't invent or falsify information or citations

INTEGRITY AT SHIPPENSBURG UNIVERSITY

*WHAT SPECIAL OBLIGATIONS
EXIST IN THIS COURSE?*

CRITIQUING PEERS' & COLLEAGUES'
WORK

START POSITIVE

BIG PICTURE FIRST

FOCUS ON THE DOCUMENT

CRITIQUING PEERS' & COLLEAGUES'
WORK

LET'S PRACTICE

FOLLOWING THE PREVIOUS
GUIDELINES, WRITE A
SPECIFIC CRITIQUE OF THE
FOLLOWING:

CRITIQUING PEERS' & COLLEAGUES' WORK

Another job that required many writing and communication skills is the position of a highway engineer at Dewberry. They require the job applicant to have proficient written and verbal skills. They must also be able to work individually and in small groups in a team environment. The employer also requested that the applicant have a proactive approach and be willing to grow professionally.

CRITIQUING PEERS' & COLLEAGUES' WORK

Both Chambersburg Area School District job advertisements were both very similar in content and design. I feel that the writer of these ads does an awful job explaining the job title and hooking the reader into applying for the job. These ads do not have a professional appearance because it looks like the writer took ten minutes to work on these ads. Also, the ad is very plain, it only has four bullet points with a couple of words in each section.

CRITIQUING PEERS' & COLLEAGUES' WORK

The first opening I found was for an executive communications writer. Uline, an industrial shipping company, was looking for a potential employee to write documents such as memos and customer feedback for executives within the company. The description cited that strong skills in communication were required, as well as a positive demeanor in a working environment. The description was concise and simple, but not very specific or detailed.